

SPONSORSHIP
OPPORTUNITY

TAILS ON THE RAILS

Sponsor Tails on the Rails at the B&O Railroad Museum!

When: Saturday, October 16, 2021, 2 - 6 PM
Where: B&O Railroad Museum Covered Pavilion

\$500 - Best in Show

- Prime vendor location on the B&O site
- 10 complimentary admission passes to the Tails on the Rails Event
- Logo and weblink of event flyer, social media*, and B&O's website
- 15 one time passes to the B&O Railroad Museum (valued at \$20 each)

\$250 - Show Dog

- Vendor space on the B&O site
- 6 complimentary admission passes to the Tails on the Rails Event
- Logo on event flyer and all social media platforms* (you will be tagged)
- 8 one time passes to the B&O Railroad Museum (valued at \$20 each)

\$75 - Service Dog

- Vendor space on the B&O site
- Logo on the event flyer and social media presence*
- 4 complimentary admission passes to Tails on the Rails Event

Vendor Space Fee • \$20 per (10 x 10) space to include (1) 8' table and 2 chairs

* In 2020, the B&O's social media channels received over **136,000 engagements**, and the Museum's Facebook page has reached over **378,000 people** in 2021 so far.



Your company's sponsorship of the B&O Railroad Museum event can be tailored to meet your specific goals and target your audience by reaching out to **Kathy Hargest at Khargest@BORail.org** or call **410-599-7151**.

B&O RAILROAD MUSEUM | 901 WEST PRATT STREET, BALTIMORE, MD 21223 | BORAIL.ORG